

## **Affiliate View**

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To provide food safety professionals worldwide with a forum to exchange information on protecting the food supply

Tori Stivers, Affiliate Council Chair

Tong-Jen (TJ) Fu, Affiliate Council Secretary



# View from the Chair: Involvement is the Goal!

After a hot and dry summer in the southeastern U.S. where I live, I am ready for cooler and wetter weather and delicious fall foods like apples, pecans and pumpkin pie. Wherever you live, I hope you are enjoying the season and the challenges of an ever-changing food supply.

IAFP 2012 in Providence, Rhode Island was fabulous! Records were set for numbers of registered attendees (2,540) and exhibitors (172), and we presented charters to two new Affiliates – the Africa Association for Food Protection and the Lebanese Association for Food Safety. More than \$7,500 was raised

through the Silent Auction for the IAFP Foundation, and IAFP's Strategic Plan Summary was revealed. Past Chair **Gloria Swick-Brown** instituted a new format for the Affiliate Council Meeting, which garnered positive comments and minimized the overlap on Sunday morning with Professional Development Group (PDG) and committee meetings. Several great suggestions came from the informative roundtable discussions (see 2012 Affiliate Council Meeting Minutes starting on page 11).

Speaking of committees, if you want to become more involved

## Inside this issue:

Tori Stivers	1
Affiliate BioBrief: Gene Frey	3
Affiliate WorldView	4
Affiliates in the Spotlight	6
Affiliate Chronicles: IAFP 2012	8
Affiliate Council Meeting Minutes	11
IAFP Headlines	13
Affiliate Calendar	14
Executive Board Speaker Program	15

(Continued on page 2)

#### 50 Affiliates Across the Globe

Africa Australia Brazil Canada | Alberta British Columbia Ontario Quebec Chinese in North America Colombia Hungary Korea Lebanon Mexico New Zealand Portugal Spain Taiwan Turkey United Arab Emirates United Kingdom United States | Alabama Arizona Arkansas California California/Southern Capital Area Carolinas Connecticut Florida Georgia Idaho Illinois Indiana Iowa Kansas Kentucky Michigan Minnesota/Upper Midwest Missouri Nebraska New Jersey New York North Dakota Ohio Pennsylvania South Dakota Texas Washington Wisconsin Wyoming

(Continued from page 1)

with IAFP, please consider serving on one of the many committees or joining one or more PDGs listed at: www.foodprotection.org/ about-us/committeeprofessional-developmentgroups/. IAFP Members can join any PDG at no charge by contacting the respective chair or the IAFP office. However, service on committees is by appointment; contact Don Schaffner (schaffner@aesop.rutgers.edu) or David Tharp (dtharp@foodprotection.org) to submit your name for consideration or to recommend someone. Involvement in any of these groups will give you a greater appreciation for IAFP, as well as expand your professional network.

Another terrific benefit of IAFP membership is education through webinars. Talk about easy!

Another terrific benefit of IAFP membership is education through webinars. Talk about easy! All you need is a computer with Internet access to participate in a live webinar or view a previously recorded

(archived) one. If a webinar is sponsored by a PDG, the live broadcast is free to that PDG's members (again, remember that PDG membership is free!). If a webinar is open to all IAFP Members, there is a participation fee of \$25 per computer - a bargain for food safety information from professionals! Upcoming and archived webinars are listed under the "Events/Meetings" section on IAFP's Web site. (Archived webinars are free to all IAFP Members, regardless of PDG membership.)

What other international organization do you know that charges only \$55 per year for membership and provides so much value?

In these tough economic times, it's important to stay current on food safety issues – you never know when it may help you keep your current job or aid in securing a new one if you're laid off. What other international organization do you know that charges only \$55 per year for membership and provides so much value?

Finally, Affiliate Annual Reports are due February 14, **2013**. This is an excellent time to start reviewing and summarizing your Affiliate's accomplishments for calendar year 2012. Consider assembling a team so the task doesn't fall to just one person. And this year, the Affiliate Council is considering a few changes to the Annual Report form to make it easier for Affiliates to complete and easier for the Selection Committee to use in determining Affiliate Awards. Look for more information on this in upcoming E-mails from Susan Smith, IAFP Affiliate Liaison, and in the Winter issue of Affiliate View (scheduled for distribution in mid-January). Suggestions from our Members on how to simplify the reporting process are appreciated.

I look forward to the upcoming year and serving as your Affiliate Council Chairperson.

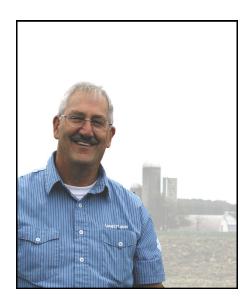
Tori Stivers

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### **Affiliate BioBrief**

## Eugene (Gene) Frey

Delegate, Pennsylvania Association for Milk, Food and Environmental Sanitarians



**OCCUPATION** | Milk Production Specialist, Land O'Lakes, Inc., Lancaster, PA.

**QUALIFICATIONS** | B.S. in History, Eastern Mennonite University, Harrisonburg, VA; short courses in Quality Control, Dairy Processing and Ice Cream Manufacturing from Pennsylvania State University, University Park, PA.

**CAREER HIGHLIGHTS** | Gene was born and raised on the family farm in Franklin County, PA. He worked there until high school graduation, then moved into plant production at the farm's dairy, processing dairy products and manufacturing ice cream. After 13 years of dairy plant operations management, Gene and his family moved to Tanzania, East Africa, where he and his wife taught at the Mennonite Theological College for three years.

Upon returning to the U.S., Gene fondly remembered the many state sanitarians he previously worked with in the dairy plant. The family dairy had closed by then, so Gene joined Dairymen Inc. as a dairy field representative serving dairy farmers in south central Pennsylvania and assisting them in producing quality milk.

In 1989, Gene worked for The Hershey Company (yes, the candy company!) as a dairy field inspector. After Hershey ceased procuring milk from member dairy farms in 1995, he joined Land O'Lakes as a milk production specialist where he currently assists dairy farmers and milk haulers with quality control in milk production and educates dairy producers in understanding their roles in promoting 'food safety' throughout their daily activities.

**PORTFOLIO** | Gene has served as PAMFES Secretary and Delegate for the past 16 years. He has also served as the Affiliate's President and is a past president of the Pennsylvania Southeast Dairy Sanitarians Association. He was the 1998 recipient of the Sanitarian Award and the 2003 Distinguished Service Award from PAMFES. He is an 18-year Member of IAFP, attending every Annual Meeting since joining. Gene served as Affiliate Council Chair and as a Member of the IAFP Executive Board in 2002, along with related council activities. He is a member of the Dairy Quality and Safety PDG and considers serving with IAFP a valuable and enlightening experience. He was lead author for the Dairy Practices Council guideline, *Non-Electric Dairy Farms*, a resource for dairy farm industry professionals and regulators.

**PERSONAL ENDEAVOURS** | Gene is married with two children and two grandchildren. He enjoys walking, traveling and attending his grandsons' soccer games. He is also a 'history buff' through his love of books.

This department is reserved exclusively for article contributions by IAFP Affiliates. We invite your perspective on topics of interest to organizations and professionals dedicated to the advancement of global food safety. Send to Susan Smith at ssmith@foodprotection.org.

### Affiliate WorldView

contributor's column



## New Jersey Association for Food Protection

#### Many Changes Since 1936

By Carol Schwar, Secretary/Treasurer

The New Jersey Association for Food Protection (NJAFP) has undergone many changes since formed in 1936. The organization began as the Metropolitan Dairy Technology Society and, as the name implies, catered mainly to dairy industry personnel. As the industry declined in New Jersey, so did the organization. Under the guidance of Fred Weber, Weber Scientific, and Dennis Tidwell, New Jersey State Department of Health, the organization was reborn as the Metropolitan Association of Dairy Food and Environmental Specialists (MADFES) and applied for affiliation with the International Association of Milk, Food and Environmental Sanitarians (IAMFES). On August 4, 1993, IAMFES presented Fred with the MADFES charter. The scope broadened under this reorganization, and membership became more widespread to include all food safety and environmental health professionals.

To meet the desire of our changing membership, short evening meetings were changed to all-day seminars in 1995. Although food topics were the main focus, there were also environmental presentations, such as non-ionizing radiation exposures, Legionnaires Disease and bird control. Early on, a purely social event was scheduled every spring, with one of the most memorable dinner events held at a new brew pub in Princeton.

In 1999, the New Jersey State Department of Health announced that sanitary inspectors would be required to attend continuing education classes (CECs) to renew their licenses annually. This requirement opened a huge door for MADFES, and the organization immediately became recognized as a provider of CECs. Membership in the organization grew as more local and state health department personnel started attending MADFES seminars.

In 1999, IAMFES became the International Association for Food Protection (IAFP) and in 2002, after careful consideration, MADFES became known as the Metropolitan Association for Food Protection (MAFP). By voting to change our name, MAFP acknowledged our

continued affiliation with IAFP. The "Metropolitan" moniker was kept to recognize our Members from the metropolitan areas of New York and Philadelphia in addition to those from New Jersey.

Instead of an annual meeting, MADFES - and later MAFP - held two all-day seminars in the spring and fall, with announcements made in the respective newsletters which were distributed to coincide with the seminar dates. The venues for these seminars were private banquet facilities until the spring of 2002 when the organization met at the Cook College Campus Center at Rutgers University. With few exceptions, this has since been our "home," as it is conveniently located in central New Jersey and provides enough space for our seminar attendees and exhibitors.

In 2003, one of MAFP's best seminars incorporated food security topics and risk-based inspection issues, earning the Best Affiliate Education Award at IAFP 2004. MAFP was also presented the Affiliate Membership Achievement Award at IAFP 2005.

In 2009, MAFP hosted a two-day New Jersey State Health Department workshop on *Preparation for Risk-Based Retail Food Inspections*. MAFP and the State Health Department also co-hosted two FDA courses: *Special Processes at Retail* in 2010 and *Plan Review* in 2011.

To better promote the goals of MAFP and IAFP, an Affiliate tabletop display was created in 2006 which lists MAFP's goals and the advantages of membership. It also displays IAFP's food safety icons and photographs from our events.

MAFP has made use of IAFP's Executive Board Speaker Program as often as possible. Past speakers have included Frank Yiannas, Stan Bailey, Don Schaffner, Lee-Ann Jaykus, Jenny Scott and Don Zink. The speaker program is a great benefit for IAFP Affiliates! Other notable speakers for our meetings have come from the New Jersey State Health Department, FDA, USDA, industry and from our own executive board.



IAFP Executive Board Member Don Schaffner visits with exhibitor Derek Samuels at an NJAFP meeting.

With more and more people entering the electronic age, MAFP decided that it was time for a Web site. In 2007, under the direction of MAFP President Gary Moore (Harvest Time Bread), and Board Member Don Schaffner (Rutgers University), our Web site went live and now includes information on seminars, membership, organization goals and job openings. In addition, links to other organizations and blogs are provided. Our newsletter includes information on each upcoming seminar, a message from the President and timely articles.

In the spring of 2008, MAFP created an Executive Board Spotlight article for our newsletter where a Board Member's accomplishments are singled out. In an effort to 'go green,' MAFP switched from mailing paper newsletters to sending electronic copies in 2009. Although there was a significant cost savings, we lost a good portion of our mailing list due to lack of E-mail addresses; post cards were mailed to encourage people to provide this information.

For years our Affiliate has considered offering a student scholarship program, and we are pleased to announce that in 2013, NJAFP will issue two \$500 scholarships to be awarded to full- or part-time graduate or undergraduate NJAFP student members enrolled in a college or university with a declared major in one of several fields, including food, public health or environmental health.

With the rotation of Board Members and newer Members bringing different

ideas and endless enthusiasm to the table, it continued to be obvious that others throughout the U.S. did not know that MAFP is based in New Jersey - our Affiliate seemed to lack an identity! Therefore, earlier this year the Board of Directors recently voted to officially change the name to the New Jersey Association for Food Protection (NJAFP) since we have had a long -standing relationship with Cook College. We also want to better connect with the majority of our membership while becoming more easily identified as the New Jersey Affiliate of IAFP. Currently, only 8 percent of our Members reside or work outside of the state. The name change allows us to focus more on providing networking and educational opportunities primarily to New Jersey food safety professionals in public health and industry along with recognition as the premier food safety organization in the state. Despite the New Jersey name, we are open to others from out of state who want to join the organization and/or attend our events.

We will not forget our roots or our predecessors, and we look forward to providing a forum for professionals in food, milk and environmental safety and quality.



Carol Schwar is Secretary/Treasurer of NJAFP and a Senior Registered Environmental Health Specialist for the Warren County Health Department in Oxford, NJ. Contact her at cschwar@co.warren.nj.us.



#### **Contributors**

Australia Association for Food Protection: Combined Meeting with Many Topics

Reported by Edward Jansson, President

The 4th Food Safety Symposium, Safety in Numbers?, was held July 18. The satellite symposium, cosponsored by the Australian Association for Food Protection (AAFP) and bioMerieux, was held in conjunction with the Australian Institute of Food Science and Technology (AIFST) Annual Convention workshops in Adelaide, Australia. The symposium attracted nearly 30 attendees representing approximately 15 companies and provided insight into the need for quantitative analysis when assessing microbiological food safety.

Chaired by Claire Mayfield Hair from bioMerieux, the event commenced with **Dr. Scott Crerar**,



Dr. Trish
Desmarchelier
was a featured
speaker at the
4th Food Safety
Symposium, cosponsored by the
Australian
Association for
Food Protection
and bioMerieux.

## Affiliates in the Spotlight

Featuring your communications with IAFP

Food Standards Australia New Zealand, presenting an overview of the current review of the microbiological standards within the Australia New Zealand Food Standards Code, particularly the move toward quantitative criteria for *L. monocytogenes*. **Dr. Narelle Fegan**, CSIRO Food and Nutrition Sciences, gave the audience insight into the use of quantitative counts of pathogens in meat production.

Gavin Bailey, bioMerieux, spoke on the need for proper validation and verification when developing quantitative methods for pathogens.

**Dr. Trish Desmarchelier** gave an overview of how bacterial pathogens interact with foods and the significance in analysis and public health risk. An open forum followed where participants eagerly discussed current issues around the use of quantitative analysis with the presenters.

The AAFP Annual Business Meeting followed with President Scott Crerar highlighting the success of the 2011 Asia-Pacific Food Safety Meeting in Melbourne, held in association with AIFST's Food Microbiology Con**ference** and the annual meeting of the International Commission on Microbiological Specifications for Foods. AAFP Members served on this meeting's steering, organizing and technical committees. Another 2011 highlight included the election of AAFP Executive Committee Member Ian Jenson to serve on the IAFP 2012 Program Committee.

The following officers were elected for the 2012–2013 term:

President: Edward Jansson Past President: Scott Crerar Secretary: Jeremy Chenu Delegate: Ian Jenson

Georgia Association for Food Protection: Students and Speakers Part of Fall Meeting Reported by Tori Stivers, Delegate

Reported by 1011 Silvers, Delegate

The Georgia Association for Food

Georgia Association for Food Protection

**Protection** (GAFP) held its fall meet-

ing on September 11 at the Salvation Army Temple in Atlanta. Approximately 40 people participated, including many first-time attendees.

Highlights of the meeting included oral presentations by three University of Georgia food science and technology graduate students. The students were awarded GAFP's Jim Ayres Young Investigator Scholarships to attend and present posters on their research at IAFP 2012 in Providence, Rhode Island. The first



Recipients of the Georgia Association for Food Protection's Jim Ayres Young Investigator Scholarships are (from left): Winnie Lim, Sofia Santillana and Chi-Ching Lee.

place scholarship recipient was **Chi- Ching Lee** for the role of cellulose in attachment of shiga toxin producing *E. coli* to lettuce and spinach leaves in different water hardness environments. **Sofia Santillana**'s research on the influence of water mobility on persistence of *Salmonella* in low-moisture foods won second place. Third place went to **Winnie Lim** on the effectiveness of UV light as a means to reduce *Salmonella* contamination on tomatoes.

Other speakers included Adel Makdesi, Sr. Microbiologist with Zep Inc., who gave a great overview of antimicrobials in his presentation, "Innovations in Direct Food Contact Antimicrobial Interventions." Dr. Thane Hancock, Medical Epidemiologist with the CDC, presented a fascinating talk on "Multistate Outbreak of Salmonella Bareilly and Nchanga Infections Associated with a Raw Scraped Ground Tuna Product." Wendy White, GAFP Vice President, concluded the meeting with her timely presentation, "The Changing Face of Crisis Management: It's Not Just Recalls Anymore."

A business meeting was also conducted in which Webmaster **Ed Giera** unveiled the newly-designed GAFP Web site at **www.gaafp.org**.

Arkansas Association for Food Protection: Exploring Traceability, Training and Risk

Reported by David Edmark, Secretary



A record 136 people attended the fourth **Annual Education Conference** of the **Arkansas Association for Food Protection (AAFP)**, held September

11–12 at the University of Arkansas' Global Campus Conference Center in



Mark Cochran, University of Arkansas System Vice President for Agriculture, delivers opening remarks at the Arkansas Association for Food Protection's Annual Education Conference.

Fayetteville. Speakers from academic, government and industrial perspectives addressed various topics for the attendees.

Scientists from around the nation presented on implementing whole-chain traceability for the food industry, verifying the role of employee training in implementing food safety, reducing the risk of norovirus and *Listeria* contamination, and emerging food safety issues such as allergens and excessive sodium intake.

Michael Johnson, Professor Emeritus of Food Science at the University of Arkansas, delivered his ideas on a long-term perspective on food safety, noting that "we need to rethink our game plan for food safety" and asked what old lessons need to be relearned. He cited a need for "classically trained whole cell microbiologists" to integrate their work across all disciplines, adding that scientists need to recognize "how tough and resilient our enemy – the foodborne pathogen – is."

The conference featured a poster session and awards competition. The winners, all students from the University of Arkansas' Food Science Department, include **Madhuram Ravichandran** 

(first place) for "Enhancement of Antimicrobial Effects of Nanoparticle Mediated Delivery of Phenolic Compounds in Combination with Nisin on Listeria monocytogenes, Escherichia coli O157:H7 and Salmonella Typhimurium in Broth and Chicken Meat System;" Jacob Lum (second place) for "Impedance Aptasensor with Microfluid Chips for Rapid and Specific Detection of Avian Influenza H7N2;" and Viji Ganesh (third place) for "Electrostatic Spraying of Food-Grade Organic and Inorganic Acids with Natural Grape Seed Extract for Decontamination of E. coli O157:H7 on Spinach and Iceberg Lettuce."

AAFP officers elected for 2012–2013 include:

President: Jeri Lynn Pickett
President-Elect: Brian Umberson
Vice President: Nancy Gushing
Past President: Hillary Hagan
Secretary: David Edmark
Treasurer: Jennifer Wages
Delegate: Jeri Lynn Pickett

#### **News Briefs**

The Pennsylvania Association for Milk, Food and Environmental Sanitarians (PAMFES) recently elected officers for the 2012–2013 term. They are:

President: Robin Breeding
President-Elect: Ralph Kerr
Vice President: Peggy Good
Past President: Paul Dix
Secretary: Janice Bowermaster
Treasurer: Connie Oshop-Keith
Delegate: Janice Bowermaster





## **Affiliate Chronicles: IAFP 2012**

### Affiliate Council Welcomes 2012-2013 Secretary Tong-Jen (TJ) Fu

ong-Jen (TJ) Fu was elected by acclamation of the IAFP Affiliate Coun- washing of fresh produce, rapid methcil as Secretary for the 2012-2013 term



on July 22. Dr. Fu's the close of IAFP 2012. She will succeed Tori Stivers as Chairperson for the 2013-2014 term.

cal Engineer for the U.S. Food and Drug Administration (FDA) in Summit-Argo, IL, Dr. Fu serves as the principal investigator for a wide range of research projects aimed at addressing food safety issues associated with fresh produce and food allergens.

Some of her projects include water management during post-harvest ods for sampling and detection of pathogens, the impact of processing term commenced at on food allergens, and the development of safety assessment strategies for genetically-engineered foods.

Dr. Fu is a nationally-recognized expert in the area of sprout safety. She serves as a technical expert in address-As Research Chemi- ing agency and industry inquiries on sprout-related issues. In recent years, her public service has reached beyond research to include developing best practices for both the FDA and the industry to ensure sprout safety. She helped develop inspection tools for Agency field personnel and helped

the sprout industry develop its own food safety programs, including an audit checklist to help implementation of FDA recommendations.

Dr. Fu holds a B.S. in Chemical Engineering from Tunghai University in Taiwan, and both an M.S. and a Ph.D. in Chemical Engineering from Pennsylvania State University in University Park. She has served as Delegate, President and 1st Vice President of the Chinese Association for Food Protection in North America, which she also helped co-found. Dr. Fu has been actively involved in developing technical programs for international conferences, as well as helping promote international information exchange and collaborations.

#### **IAFP Presents Charters to Newest Affiliates**



(From left:) President Isabel Walls presents the Affiliate Charter at IAFP 2012 to Charles Muyanja, Nenge Njongmeta and Eyob Mazingia, officers of the Africa Association for Food Protection.

resident Isabel Walls proudly presented charters to IAFP's newest Affiliates during IAFP 2012. Approved in October 2011, the Africa Association for Food Protection (AAFP) formally received its charter at the Opening

Session on July 22. Officers include President Charles Muyanja, Vice President Nenge Njongmeta, Secretary Eyob Mazingia, Treasurer Mawuli Sablah and Delegate Courage Saba.

The Lebanese Association for Food Safety (LAFS) formally received its charter at the Business Meeting on Tuesday, July 24. The charter was approved in December 2011. President and Delegate Zeina Kassaify accepted the charter on behalf of the Membership; other LAFS officers include Vice President Nadera Hamdar, Secretary Maya El Mokdad and Treasurer Reem Hamzeh.

IAFP now has 50 Affiliates located worldwide.



(From left:) Zeina Kassaify receives the Affiliate Charter for the Lebanese Association for Food Safety from Affiliate Council Chair Tori Stivers and IAFP President Isabel Walls at IAFP 2012.

## Affiliates Add to Foundation Funds

Lach year, IAFP Affiliates contribute to the growth of the IAFP Foundation through items donated for the annual Silent Auction and with their direct monetary gifts. This year's cash contributions from Affiliates went to the Foundation's ongoing programs, which provide food safety education and resources worldwide. Thank you to the California Association of Dairy and Milk Sanitarians and to the Florida Association for Food Protection for your generous donations.

A disappointing announcement from Florida Association for Food Protection President Jennifer Lahnoudi stated that due to budget constraints, the Affiliate would not be performing their infamous skit at this year's Business Meeting. Moments later, FAFP Members interrupted the announcement by parading into the room decked in costumes from past skits, spraying Silly String® and carrying picket signs on various subject matters. Once again thank you, FAFP, for the raucous and humorous delivery of your traditional donation to the IAFP Foundation, which we greatly appreciate!

You'll find dozens of photos from IAFP 2012 at: http://www.flickr.com/photos/.iafp/.



True to their reputation, the Florida Association for Food Protection 'players' managed to add a bit of humor – amid squirts of Silly String® – to the IAFP Business Meeting in Providence, Rhode Island. From left: Zeb Blanton, Yoseline Torres, Eric Martin, Jennifer Lahnoudi, Michelle Danyluk, Angelica O'Shaughnessy, Marjorie Jones, Ken Tyrrell and Peter Hibbard.

## Rhode Island Department of Health Team Pitches in at IAFP 2012!

AFP can normally count on our Affiliates within the locale of its Annual

Meeting to volunteer people and services before and during the conference. However, since Rhode Island does not have an Affiliate chapter, the state's Department of Health was quick to offer the services of dozens of volunteers willing to handle the many tasks necessary – in front of and behind the scenes – to help produce a well-run conference. Thank you, Rhode Island Department of Health, for providing such an organized group of cheerful and hardworking volunteers! We couldn't have done it without you!



President Isabel Walls (center) poses with Ernie Julian (left) and Cathy Payne-Feeney (right) from the Rhode Island Department of Health, who served as this year's Chairs for the helpful group of volunteers throughout IAFP 2012.

### 2012 Affiliate Award Recipients

IAFP annually presents five awards to Affiliates for efforts and achievements presented in their Annual Reports. IAFP 2012 Affiliate Award Recipients shown below were honored in Providence, Rhode Island. Deadline for submitting your calendar year 2012 Affiliate Annual Report is February 14, 2013.



C.B. Shogren Memorial Award Florida Association for Food Protection Peter Hibbard, Gloria Swick-Brown, Michelle Danyluk, Jennifer Lahnoudi and Eric Martin



Best Affiliate
Overall Meeting
Florida
Association for
Food Protection
Eric Martin, Gloria
Swick-Brown,
Michelle Danyluk,
Peter Hibbard and
Zeb Blanton

**Affiliate Member** 





Education
and
Affiliate
Communication
Materials
British Columbia Food
Protection Association
Gloria Swick-Brown and
Terry Peters

Affiliate Membership Achievement
Wisconsin Association for
Food Protection
Gloria Swick-Brown and
Michael Schoenherr

# 2012 Affiliate Council Meeting Minutes

The Affiliate Council met on July 22 at IAFP 2012 in Providence, Rhode Island. Following are the official minutes as published in the October issue of Food Protection Trends.

#### **Affiliates Present:**

North America

Alabama Luxin Wang Terry Peters British Columbia California John Bruhn Carolinas Ben Chapman Chinese-NA Tong-Jen Fu Peter Hibbard Florida Tori Stivers Georgia Haley Oliver Indiana New Jersey David Reyda New York Jeff Bloom Ohio Gloria Swick-Brown Ontario Paul Baxter Pennsylvania Gene Fry Alex Castillo Texas Upper Midwest Lisa Hensel Washington Karen Killinger

International

Wisconsin

Africa Charles Muyanja
Australia Ian Jenson
Brazil Maria Teresa Destro
Korea Jeeyoun Chong
Mexico Montserrat Hernandez

Michael Schoenherr

Iturriaga
New Zealand Roger Cook
Taiwan Lee-Yan Sheen
United Arab Emirates Bobby Krishna
United Kingdom Helen Taylor

#### **Board Members and IAFP Staff Present:**

Isabel Walls, Katie Swanson, Don Schaffner, David Tharp, Lisa Hovey and Susan Smith.

Visitors/Guests Present: Nenge Njongmeta, Africa; Mariza Landgraf, Brazil; Zhinong Yan, Chinese-North America; Zeb Blanton, Florida; Michelle Danyluk, Florida; Eric Martin, Florida; Wendy White, Georgia; Christina Ritchey Wilson, Ohio; Paul Dix, Pennsylvania; Fritz Buss, Wisconsin; and Randy Daggs, Wisconsin.

Meeting Called to Order at: 7:00 a.m., Sunday, July 22, 2012 by Chairperson Gloria Swick-Brown. The meeting agenda was approved and seconded without additions/

changes (so moved and seconded), and Susan Smith called the roll.

**Recording Secretary of Minutes:** Tori Stivers.

**Approval of 2011 Minutes:** Minutes from the 2011 Affiliate Council Meeting were approved and seconded.

Report from Affiliate Chairperson: Gloria explained the roundtable format portion of the 2012 Affiliate Council Meeting. She mentioned the availability of IAFP's 2012 meeting app and encouraged users to give feedback to the board about it.

Report from IAFP President: Isabel Walls said IAFP now has more than 3,600 members and 50 affiliates; 650 members have been added over last six years. We have 26 gold and 16 silver sustaining members. Attendance at this year's Annual Meeting may be biggest yet; exhibitors up 6% this year to 172 booths. Lunch is provided on all three days in conjunction with poster sessions. Our international meeting attendance and membership continue to grow with more than 200 attendees at the European Conference in Warsaw, Poland. Next year, the European meeting will be held in Marseille, France. Lima, Peru will host our Latin American Conference Fall 2012. The Dubai Conference in February had 1,700 attendees and will be held again Fall 2013. IAFP also co-sponsored the China Conference November 2011. Instead of international meetings decreasing attendance at the Annual Meeting, they have helped to increase it. The International PDG is growing and anyone can join and attend meetings. Recorded webinars are available from our Web site and may be incorporated into a media library. Journal of Food Protection and Food Protection Trends continue to do well. The student PDG is very active and thriving.

#### **Report from IAFP Executive Director:**

David Tharp welcomed everyone to Providence and stated that attendees for the 2012 meeting were expected to be ahead of last year (2,500), which was an all-time high and reflects the value of our Annual Meeting. IAFP membership is growing, although not as much as last year. IAFP's financial year ends August 31, so it's difficult to have an accurate report on our financial status before then. Since the operating budget exceeds \$3 million, we would

like to see half that amount in reserve. This year \$300,000 was added to the general fund, which brings it up to \$800,000 at this time. Revenue from Annual Meetings helps us financially and attracts more members to IAFP.

David reminded attendees that free Wi-Fi service is available on the entire 5th floor of the convention center, and that if anyone is interested in committee service, they can submit their names to him to be considered for appointment. He also mentioned that all the webinars are available on IAFP's Web site to anyone, not just IAFP members.

#### Report from IAFP Affiliate Liaison Staff:

Susan Smith reported that we reached a milestone of 50 affiliates with new charters issued to Africa and Lebanon at this year's Annual Meeting. Of the 48 affiliates we had in 2011, 40 (83%) submitted annual reports to IAFP. While this participation rate is good, we need 100% compliance; it is a requirement for affiliates. This year we hope to make changes to the annual reporting process to help streamline it; input from affiliates regarding how to do this is desired. If a chapter does not want to be considered for any awards, then electronically submitting annual reports is fine. However, more detailed and elaborate reports are typically submitted by award-winning affiliates. Susan mentioned that affiliate presidents and delegates are required to be IAFP members. She also reminded affiliates to keep her informed about upcoming meetings and when new officers are elected and to regularly update and post that information on Affiliate Web sites (and let her know when you launch a new affiliate Web site). Submission of articles and photos to Susan for the Affiliate View quarterly newsletter, as well as member bio-briefs, are much appreciated. Supplies and one free IAFP membership (per year) are available by request to affiliates to help support their meetings.

Roundtable Discussions: Twenty minutes were devoted to roundtable discussions. Suggested topics included: 1) how to attract new members, retain current members and find officers to serve; 2) speakers, program responsibilities, and budgeting for meetings; and 3) improvements to submitting and issues related to annual reports; member lists; and tax reporting.

(Continued on page 12)

(Continued from page 11)

One person from each table then briefly relayed their group's discussion to the entire gathering, as summarized below.

Ben Chapman – Identity of affiliate is important so affiliates know who they can attract and people know what to expect. Working with other partner organizations determines meeting focus, attendees. Ability to engage and retain students is different for each affiliate. What can we learn from IAFP success in attracting new members?

Christina Ritchey Wilson – Affiliates need strong value statements so people know what they get for membership fee. They also need an identity and to let potential members know they exist (some affiliates may have a perception of being for only one group, i.e., as dairy industry). Keep members involved through Google groups, updated Web sites, restaurant meetings, tapping them. Important to differentiate between what other groups do. Be sure officers know what is expected of them.

Zeb Blanton – Big variance in membership between affiliates: some groups are primarily environmental health inspectors; others mainly composed of government employees (i.e., Korea), industry (i.e., Florida), or academia (i.e., Alabama). Attracting directors and officers to serve is important, as are good materials, symposia, speakers. Affiliates suffering from budget constraints may need to adjust meeting registration

fees. Florida has attracted 25 corporate sponsors which has tremendously helped their budget and keeps membership growing.

Jeff Bloom – Attracting new members is difficult; some attract students. Same people do all the work – rotating officers (who serve for several years) makes it difficult to get people to serve. Potential members want discount to meetings, etc. Some affiliates offer continuing education credits to attract members. IAFP should offer translation services for webinars. Tax reporting – some affiliates file tax returns. Some affiliates compete with other organizations for same audience, budgets, so they could consider partnering with those organizations.

Wendy White – Collaborate with other groups, have booths/displays at their meetings to attract members. Consider different meeting formats: all day, dinner, morning, lunch-and-learns, mini-conferences. To retain members, we need good meetings with high-quality speakers; giveaways; offer two-year memberships. One-on-one communication with potential officers is important. Set up committees to help officers with responsibilities. For annual reports, set up a committee to help so it is not just one person's duty; develop a timeline with due dates to facilitate timely completion.

John Bruhn – Consider tying into state regulation requirements for food protection/health training to increase membership.

Ian Jenson – Recordkeeping is minimal, easier, and works well with electronic annual report template. Appreciate annual report reminders from Susan Smith. Affiliates can collaborate with other organizations on membership fees. There seems to be some confusion about tax reporting requirements. Using IAFP board speakers is very useful for affiliate meetings.

Terry Peters – Affiliate visibility is important. Price reduction fee on technical sessions for members can increase membership. Important to have excellent student program, since they become members once employed. It's easier to retain members if they see value in being a member. Nominating committee should look for board members, as well as officers. Tax reporting requirements are different in each state/country.

Gloria Swick-Brown – To increase affiliate membership, challenge each member to invite one person to your next meeting.

#### Election of Affiliate Council Secretary: Gloria announced that Tong-Jen (TJ) Fu agreed to stand for nomination as Affiliate Council Secretary. Having no other nominations, it was moved and seconded to

**Affiliate Awards:** Gloria Swick-Brown presented the 2012 Affiliate Awards to the following:

elect TJ, who was voted by acclamation.

(Continued on page 13)



IAFP Affiliate Council Meeting, July 22, 2012.

### **IAFP Headlines**

### **Annual Report Deadline**

Thursday, February 14, 2013 is the deadline for Affiliate Annual Report submissions.

In 2012, 40 of 48 (83 percent) active Affiliates filed Annual Reports with IAFP, a two percent increase over 2011. However, Affiliates are reminded that IAFP Bylaws require 100 percent compliancy!

Annual Report instructions (including an updated form to make both submitting and the award selection process easier) will be E-mailed in October from the IAFP office to all Affiliate officers. Periodic reminders will be sent to Affiliate Officers whose reports are still outstanding until the scheduled deadline. Contact **Susan Smith** at

ssmith@foodprotection.org with questions. Officers will be notified when their respective association's report has been submitted.

Please provide the original and three copies for jury review. If filing electronically, IAFP will copy for the jury a maximum of 10 pages of photos/ attachments beyond the base report pages. Affiliates seeking the highest quality visual presentation should send four bound copies by mail (one is retained by the IAFP office) and indicate on the submission form that they wish to be considered for one or more of the five Affiliate Awards.

#### Awards Reminder

Do you know a worthy candidate to nominate for one of the many IAFP awards presented each year at Annual Meeting? If so, nominations are currently open. Forms and criteria can be found on our Web site. The 2013 award nomination deadline is **Tuesday, February 26.** 

### Turkey FoodMicro 2012 Conference a Success

The 23rd International ICFMH Symposium (FoodMicro 2012) was held in Istanbul, Turkey September 3–7. Supported in part by IAFP, more than 700 participants were in attendance. FoodMicro Congresses are among the most distinguished scientific meetings, where research and technological developments in the field are presented in their highest level and shared with scientists from all over the world.

(Continued from page 12)

Affiliate Membership Achievement – Wisconsin Association for Food Protection

Affiliate Communication Materials – British Columbia Food Protection Association

Affiliate Member Education – British Columbia Food Protection Association

Best Affiliate Overall Meeting – Florida Association for Food Protection

Florida also won the *C. B. Shogren Memorial Aawrd*, which will be presented at the Awards Banquet on July 25, 2012.

Old Business: Gloria mentioned that the 2011 Affiliate Council minutes recorded a need to address/explore the issue of committee and PDG meetings overlapping with the Affiliate Council Meeting. An Ad Hoc Committee was formed to identify ways to streamline the Affiliate Council Meeting. She recognized Randy Daggs to briefly summarize the committee's report. Randy acknowledged Tom McCaskey, Maria Teresa Destro and

Jenny Scott who also served on the committee. Randy's summary included: 1) start meeting on time and 2) utilize standard one-page form (only include new or exciting developments) for each affiliate delegate or representative to complete and bring copies to meeting instead of taking time for oral affiliate reports. Gloria mentioned that the Ad Hoc Committee's full written report will be E-mailed at a later date to all delegates and anyone who wants it.

#### **New Business:**

- 1. Randy Daggs mentioned that Stephanie Olmsted, long-time delegate for the Washington state Affiliate, is no longer attending IAFP annual meetings due to professional obligations and suggested she be acknowledged for her service to the Affiliate Council. A motion was approved that IAFP staff send her a letter of appreciation thanking her for service and commitment to the Affiliate Council.
- 2. Gloria reminded everyone about the IAFP speaker program and to refer to the Web site and *Affiliate View* newsletter for the list of speakers and topics. If you need help getting

a speaker for a special topic, please let IAFP know.

3. John Bruhn reminded people about correctly pronouncing the IAFP acronym; not slurring the "A" so it sounds like IFT.

Affiliate Reports: Delegates/representatives who did not need to leave for other meetings gave two-minute oral summaries of their affiliate's activities, accomplishments and/or challenges during the past year.

**Recommendations to Executive Board:** None given.

**Passing of Gavel:** Chairperson Gloria Swick-Brown passed the gavel to Tori Stivers, signifying the beginning of her term as Affiliate Council Chair.

Next Meeting Date: 7:00 a.m., Sunday, July 28, 2013.

Meeting Adjourned: 9:32 a.m.

Chairperson: Gloria I. Swick-Brown.

## **Affiliate Calendar**

Let IAFP help advertise your meetings on our Web site and in our publications.

Submit your event details directly to our online calendar,

or E-mail to ssmith@foodprotection.org.

## Affiliates in Action Third Quarter 2012

#### July

- Ohio Association for Food Protection
- Australian Association for Food Protection
- Chinese Association for Food Protection in North America
- Korea Association for Food Protection

#### September

- Quebec Food Protection Association
- Carolinas Association for Food Protection
- Arkansas Association for Food Protection
- Georgia Association for Food Protection
- Upper Midwest Dairy Industry Association
- Brazil Association for Food Protection
- Colombian Association of Food Science & Technology
- New York State Association for Food Protection
- Wisconsin Association for Food Protection
- Indiana Environmental Health Association
- Kansas Environmental Health Association
- Washington Association for Food Protection

#### October 2012

- 3: New Jersey Association for Food Protection, 2012 Fall Seminar, Rutgers University, Cook Campus Center, New Brunswick, NJ. Contact Carol Schwar at cschwar@co.warren.nj.us.
- **9-10:** *Iowa Association for Food Protection*, 2012 Annual Meeting, Quality Inn & Suites, Ames, IA. Contact Lynne Melchert at lynne.melchert@swissvalley.com.
- **18:** Nebraska Association for Food Protection, 2012 Annual Meeting, University of Nebraska-Omaha, Omaha, NE. Contact Beth Burmester at eburmester@airliteplastics.com.
- **23-24:** Associated Illinois Milk, Food and Environmental Sanitarians, 2012 Annual Meeting, Stoney Creek Inn, East Peoria, IL. Visit http://www.aimfes.org/calendarofevents.html.
- **23-25:** *North Dakota Environmental Health Association*, 2012 Annual Meeting, Radisson Hotel, 605 E. Broadway, Bismarck, ND. Contact Deb Larson at dlarson@nd.gov.
- **26:** Korea Association for Food Protection, 2012 Annual Meeting, Seoul Kyoyuk Munhwa Hoekwan Hotel, Seoul, South Korea. Contact Deog-Hwan Oh at deoghwa@kangwon.ac.kr.

#### **November 2012**

- **15:** Alabama Association for Food Protection, 2012 Annual Meeting, Marriott Legends Capitol Hill, Prattville, AL. Contact G.M. Gallaspy at ggallaspy@adph.state.al.us.
- **21:** Ontario Food Protection Association, 2012 Annual Meeting, Mississauga Convention Centre, Mississauga, Ontario. Visit www.ofpa.on.ca.

IAFP Affiliates are making things happen – and we want to share it here in the *Affiliate View!* We invite your meeting articles, photos and any news that recognizes the achievements of your association or of its individual Members.

To be featured in the next issue, send your news and photos by **December 10** to Susan Smith at ssmith@foodprotection.org.

## IAFP Support for Affiliate Meetings

Whether to complement the mission and promotional materials of your Affiliate, or to show your relationship with the International Association for Food Protection, we offer the following supplies for use or distribution at your meetings:

- Tri-fold display. This attractive table-top exhibit display shows attendees that you are affiliated with IAFP.
- ◆ IAFP 2012-2013 Presentation. A PowerPoint slide show with a suggested 15minute script. This is the same presentation used by members of the IAFP Executive Board when invited to speak at Affiliate meetings.
- Promotional materials box. Contents include a complimentary IAFP Membership certificate and brochures, current issues of FPT and JFP, and IAFP Annual Meeting flyers. Additional complimentary resources are available upon your request.

To request these items for your next meeting, call or E-mail Susan Smith at the IAFP Office.

## IAFP Executive Board Speaker Program

for Affiliates



Katherine M.J. Swanson, Ecolab, President

- Food Safety Management at Retail Practical Implications
- Norovirus Plan, Prepare, Prevent
- Useful Microbiological Testing for Food Safety Management



Donald Schaffner, Rutgers University, President-Elect

- Understanding and Managing Food Safety Risks
- Quantitative Microbial Risk Assessment of Foods
- Development and Application of Predictive Models for Food Microbiology



Don Zink, U.S. Food & Drug Administration - CFSAN *Vice President* 

- Microbial Food Safety
- Preventive Controls in Food Poisoning
- ◆ Food Safety Research Strategy and Future Needs



Isabel Walls, Ph.D., Past President

- ◆ Food Safety Risk Assessment
- ♦ Food Defense
- Role of Food Safety in International Trade



Alejandro Mazzotta, Campbell Soup Company, Secretary

- ♦ Food Safety Management Systems
- ♦ Microbial Food Safety & Thermal Processing
- ◆ Process Validation Training Programs



Tori Stivers, University of Georgia Affiliate Council Chair

- Vibrio Infections and Molluscan Shellfish
- ♦ Seafood Safety Education
- ♦ Seafoodborne Illness



Tong-Jen (TJ) Fu, U.S. Food and Drug Administration Affiliate Council Secretary

- ◆ Sprout and Fresh Produce Safety: Pathogen Detection and Intervention Strategies
- Managing Allergens in Food
- Role of Researchers Related to Science-based Food Safety Standards

#### **How It Works**

- IAFP Board Members are available to speak at Affiliate meetings on numerous topics involving food safety.
- Each Affiliate may request one Executive Board speaker for one Affiliate meeting within a 12-month calendar year.
- 3. A minimum of 15 minutes should be allowed for the Board Member to deliver information about the International Association for Food Protection in addition to their main subject(s) (see #1).
- IAFP will pay the Board Member's expense to travel to the Affiliate meeting location.
- The Affiliate covers local expenses, including meals, lodging, and local transportation for the Board Member.
- The Board Member makes their own travel reservations and will submit an expense report to the IAFP office within 10 days of completion of their travel to the Affiliate meeting. Any local expense (see #5) will be billed to the Affiliate.
- 7. A two-month advance notice is required.
- To invite a Board Member to speak at your Affiliate meeting, contact Susan Smith, IAFP Affiliate Services, at +1 800.369.6337 or +1 515.276.3344 or E-mail ssmith@foodprotection.org.

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Explore, learn, participate at **IAFP 2013**.

Join us in Charlotte, NC!

www.foodprotection.org

Future Annual Meetings | Save the Dates

IAFP 2014, August 3–6, Indianapolis, IN IAFP 2015, July 26–29, Portland, OR IAFP 2016, July 31–August 3, St. Louis, MC

Affiliate View is a quarterly publication for Affiliates of the International Association for Food Protection. Please submit articles, photos, news items, or comments to:

**Tori Stivers** 

Affiliate Council Chair

**University of Georgia** 

101 Santolina Park

Peachtree City, GA 30269-3243

Phone 770.460.2506

tstivers@uga.edu

Tong-Jen (TJ) Fu

Affiliate Council Secretary

U.S. Food & Drug Administration

Nat'l Ctr. for Food Safety & Technology

6502 S. Archer Rd

Summit-Argo, IL 60501

Phone 708.728.4149

tongjen.fu@fda.hhs.gov

Susan Smith

IAFP Affiliate Services

Affiliate View Editor

**International Association** 

for Food Protection

6200 Aurora Avenue, Suite 200W

Des Moines, IA 50322-2864

Phone +1 800.369.6337

+1 515.276.3344

Fax +1 515.276.8655

ssmith@foodprotection.org